

Monetize Your Message



Get your message out in a big way! Creating high-quality, information-rich products and services is one of the effective ways to share your unique message and expertise with others around the world while putting money in your pocket. Monetize Your Message provides you with 30 critical product creation tips which, when implemented, will set you head and shoulders above others in the expert industry. For instance, have you ever considered the underlying purpose of different types of info products and services and how to match their purpose to your customers wants and needs? Are you aware of how the physical, mental, and/or emotional requirements of your info products and services impact buyers decisions? Do you know how to capitalize on social media to create worldwide buzz around your products and services, and do you understand the psychological impact of reciprocity and guarantees? Monetize Your Message gives you this information plus much more. Monetize Your Message breaks the 30 tips down into four categories: Product and Service Development, Planning and Implementation, Your Audience, and Service Excellence. Questions that you should consider before implementing each tip are also provided. If you're an expert, an author, an entrepreneur, a pediatrician, a stay-at-home mom, a graphic designer, a cosmetologist, a dog trainer, or anyone else with a message that you want to share with others, then Monetize Your Message will help you get started.

Agradable ruta realizada junto al Bilbao Alpino que parte desde la localidad alavesa de Guinea, en la vertiente Sur de la sierra de Arkamo y que discurre por las cimas de Olvedo, Pelistornes y Cantoblanco.

Desde Guinea el camino es muy evidente, ya que las dos primeras cimas están muy cerca y separadas por un pequeño collado. Su subida es corta y casi directa y está señalizada justo a la salida del pueblo.

Al Olvedo se llega relativamente rápido. A pesar de que las nubes a veces nos impiden apreciar las vistas, el paisaje se intuye precioso.

2017-01-22_10-36-17

Para pasar del Olvedo al Pelistornes tan sólo tenemos que cruzar el collado y llegaremos en apenas 10 minutos a nuestra

segunda cima del día.

2017-01-22_10-53-02

Una vez coronadas las cimas anteriores hay que continuar la travesía en dirección a la al Cantoblanco, que se asciende tras un durillo cortafuegos.

20170122_123405

Desde la cima tenemos justo en frente el Montemayor, máxima altura de la vecina sierra de Arkamo.2017-01-22_13-00-09

Finalmente, iniciamos el descenso hacia la curiosa localidad de Salinas de Añana...

20170122_142807

...donde podremos completar la ruta con una visita a las propias Salinas.

20170122_142812

Una ruta de unos 15 kilómetros sin dificultades reseñables. Únicamente se hace necesaria logística de vehículos. De no tener esta facilidad entonces es mejor realizar únicamente la subida al Olvedo y Pelistornes.

Tu voto:

Publicado en Araba, Rutas fáciles | Deja un comentario

Los Retos de 2017

Publicado el 01/24/2017 por 12meses12montes

Bueno, un nuevo año que ha pasado y uno nuevo que acaba de comenzar. 2016 fue un año muy intenso, si bien los retos que nos marcamos en un principio sólo se vieron cumplidos en una tercera parte. No fue un buen año para ellos, ésta vez la alineación de planetas se generó en pocas ocasiones.

Sin embargo, no decaemos. Cogemos el testigo y no vamos a desistir en su intento, por lo que los retos que no conseguimos cumplir en 2016 serán los que tratemos de realizar en 2017, más algunos otros, a ver qué os parecen. Seguir leyendo

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