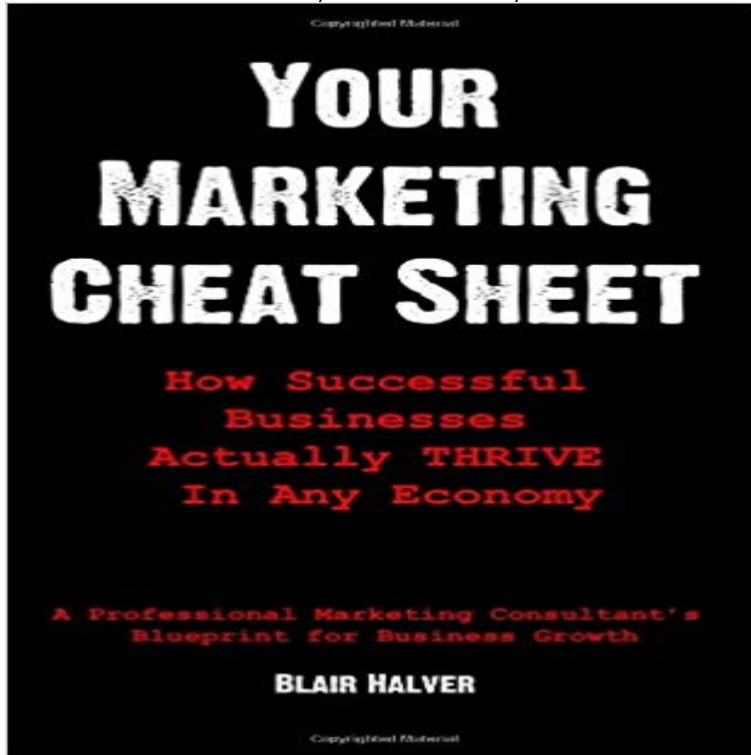


Your Marketing Cheat Sheet: How Successful Businesses Actually THRIVE in Any Economy



A Professional Marketing Consultants Blueprint for Business Growth. This book condenses a lifetime of marketing books into a single readers digest collection of the marketing information that has helped thousands of businesses succeed. It is setup to be your cheat sheet or blueprint for growth and success in your business.

With 17 must-have marketing tactics to add to your marketing toolkit, and a four-step Quick-Start Action Plan that will add significant profit to your business in the next 60-90 days, this book will give you the tools and methods you need to grow your business exponentially, all without spending money on traditional advertising.

The information contained within represents a proven marketing system that has been used by companies around the world to go from simply surviving to actually THRIVING in any economy. After reading this book, you'll be able to do the same for your business, whether you sell a product or service. The concepts presented within are virtually guaranteed to make a significant and positive impact on your business. It's a quick read, so you'll be up and running fast, inspired by plenty of examples of how to implement these tactics. And the Quick-Start Action Plan leaves you no excuse not to succeed.

Blair Halver, CEO of Easy Marketing Inc., is one of a handful of marketing consultants in the U.S. that specializes in discovering the hidden marketing assets in a business and redeploying those assets to create new streams of revenue for the business. He is a business advisor, marketing consultant, author and speaker.

For more resources, visit EasyMarketingThatPays.com

Agradable ruta realizada junto al Bilbao Alpino que parte desde la localidad alavesa de Guinea, en la vertiente Sur de la sierra de Arkamo y que discurre por las cimas de Olvedo, Pelistornes y Cantoblanco.

Desde Guinea el camino es muy evidente, ya que las dos primeras cimas están muy cerca y separadas por un pequeño collado. Su subida es corta y casi directa y está señalizada justo a la salida del pueblo.

Al Olvedo se llega relativamente rápido. A pesar de que las nubes a veces nos impiden apreciar las vistas, el paisaje se

intuye precioso.

2017-01-22_10-36-17

Para pasar del Olvedo al Pelistornes tan sólo tenemos que cruzar el collado y llegaremos en apenas 10 minutos a nuestra segunda cima del día.

2017-01-22_10-53-02

Una vez coronadas las cimas anteriores hay que continuar la travesía en dirección a la al Cantoblanco, que se asciende tras un durillo cortafuegos.

20170122_123405

Desde la cima tenemos justo en frente el Montemayor, máxima altura de la vecina sierra de Arkamo.2017-01-22_13-00-09

Finalmente, iniciamos el descenso hacia la curiosa localidad de Salinas de Añana...

20170122_142807

...donde podremos completar la ruta con una visita a las propias Salinas.

20170122_142812

Una ruta de unos 15 kilómetros sin dificultades reseñables. Únicamente se hace necesaria logística de vehículos. De no tener esta facilidad entonces es mejor realizar únicamente la subida al Olvedo y Pelistornes.

Tu voto:

Publicado en Araba, Rutas fáciles | Deja un comentario

Los Retos de 2017

Publicado el 01/24/2017 por 12meses12montes

Bueno, un nuevo año que ha pasado y uno nuevo que acaba de comenzar. 2016 fue un año muy intenso, si bien los retos que nos marcamos en un principio sólo se vieron cumplidos en una tercera parte. No fue un buen año para ellos, ésta vez la alineación de planetas se generó en pocas ocasiones.

Sin embargo, no decaemos. Cogemos el testigo y no vamos a desistir en su intento, por lo que los retos que no conseguimos cumplir en 2016 serán los que tratemos de realizar en 2017, más algunos otros, a ver qué os parecen. Seguir leyendo

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