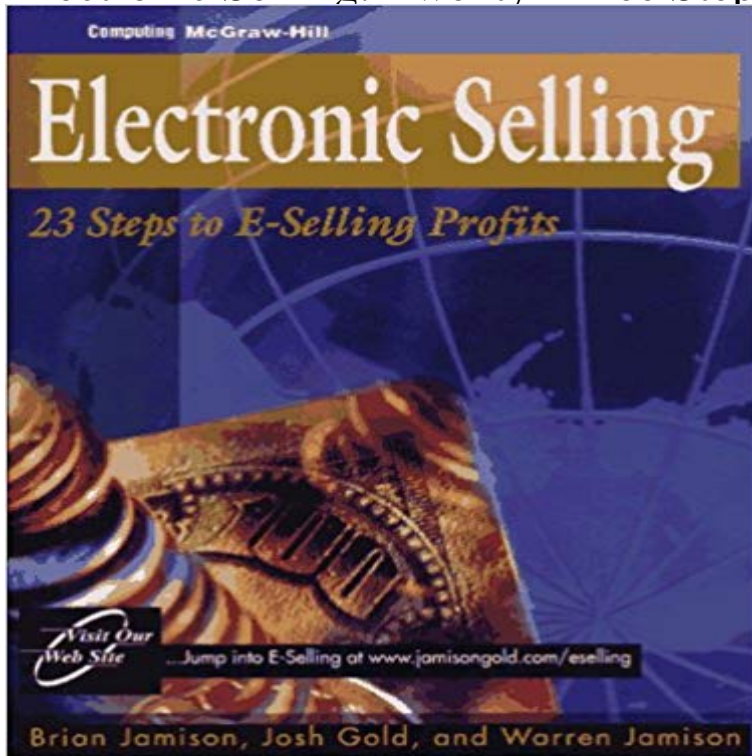


Electronic Selling: Twenty-Three Steps to E-Selling Profits



At last! This simple revolutionary book is the first plain-English guide to handling sales and credit card transactions on the World Wide Web. Its designed for businesspeople and cyberpreneurs who want to make money on the Internet, not do programming for it. Written at a level everyone can understand, E-Cash answers the pressing questions posed by marketers, Webmasters, and entrepreneurs: In doing business on the Internet, how do we process orders? Accept payments? And make sure that our customers credit card numbers arent being ripped off? The authors-who are cutting-edge Web site developers and highly creative marketers-clearly explain how to beat the security bugaboo and succeed at electronic selling. Supported by its own state-of-the-art Web site, this book sorts through the new technologies that have finally made internet commerce feasible, then spells out the issues in non-technical terms. Here is much needed information for businesses on Internet and search engine basics -- various methods of e-sales -- how to organize Web sites to maximize sales -- and where to find e-cash service providers. Readers will also be fired up by profiles of internet sales success stories and an indispensable action plan for getting started: 22 Steps to E-Selling Profits. Only E-Cash reveals how to access the cash register that lurks in every computer. Hundreds of thousands of companies are under the gun to generate profits from their Web sites, and this unique book shows them how to do it.

Agradable ruta realizada junto al Bilbao Alpino que parte desde la localidad alavesa de Guinea, en la vertiente Sur de la sierra de Arkamo y que discurre por las cimas de Olvedo, Pelistornes y Cantoblanco.

Desde Guinea el camino es muy evidente, ya que las dos primeras cimas están muy cerca y separadas por un pequeño collado. Su subida es corta y casi directa y está señalizada justo a la salida del pueblo.

Al Olvedo se llega relativamente rápido. A pesar de que las nubes a veces nos impiden apreciar las vistas, el paisaje se intuye precioso.

2017-01-22_10-36-17

Para pasar del Olvedo al Pelistornes tan sólo tenemos que cruzar el collado y llegaremos en apenas 10 minutos a nuestra

segunda cima del día.

2017-01-22_10-53-02

Una vez coronadas las cimas anteriores hay que continuar la travesía en dirección a la al Cantoblanco, que se asciende tras un durillo cortafuegos.

20170122_123405

Desde la cima tenemos justo en frente el Montemayor, máxima altura de la vecina sierra de Arkamo.2017-01-22_13-00-09

Finalmente, iniciamos el descenso hacia la curiosa localidad de Salinas de Añana...

20170122_142807

...donde podremos completar la ruta con una visita a las propias Salinas.

20170122_142812

Una ruta de unos 15 kilómetros sin dificultades reseñables. Únicamente se hace necesaria logística de vehículos. De no tener esta facilidad entonces es mejor realizar únicamente la subida al Olvedo y Pelistornes.

Tu voto:

Publicado en Araba, Rutas fáciles | Deja un comentario

Los Retos de 2017

Publicado el 01/24/2017 por 12meses12montes

Bueno, un nuevo año que ha pasado y uno nuevo que acaba de comenzar. 2016 fue un año muy intenso, si bien los retos que nos marcamos en un principio sólo se vieron cumplidos en una tercera parte. No fue un buen año para ellos, ésta vez la alineación de planetas se generó en pocas ocasiones.

Sin embargo, no decaemos. Cogemos el testigo y no vamos a desistir en su intento, por lo que los retos que no conseguimos cumplir en 2016 serán los que tratemos de realizar en 2017, más algunos otros, a ver qué os parecen. Seguir leyendo

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