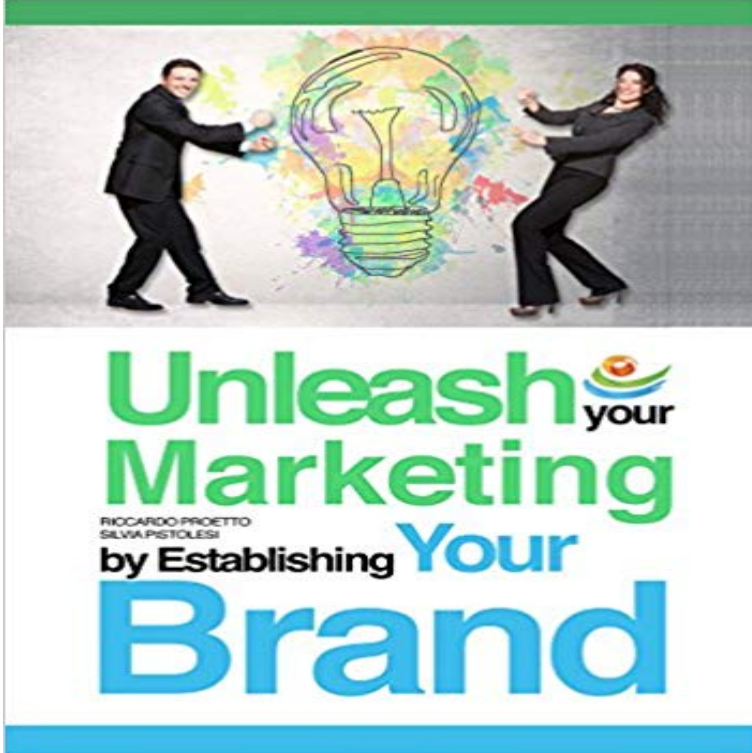


Unleash Your Marketing by Establishing Your Brand: The GameBook to Boost your Brand and Grow your Company Online!



Discover How To Be Everywhere, Stand Out From Your Competition And Build An Incredible Brand People Will Remember... Find Out The Exact Steps To Gaining Trust And Authority In The Market Using The Power of Branding! Let me be blunt with you... To succeed in todays fierce market (no matter what industry youre in), you need to build a brand. Take a look at some of the biggest brands in the world: Apple Alibaba McDonalds Nike Walmart Dont they all ring a bell? When you think of a company like Apple, what do you think of? Heres what I can think of: - Simple yet sophisticated - High-tech/innovative - Great designs And what about McDonalds? - The golden arches - Consistent taste and service no matter which McDonalds you go to The bottom line is, these are companies that have stuck with consumers. Thats exactly how you want to build your brand, even if youre trying to build a small business or personal brand. Why Is Branding So Important? A brand is your identity. Its what you stand for. Without a clear sense of identity and a clear mission statement, why would people consider following you? Did you know that 76% of US consumers interact with brands or products before arriving at its store? It shows just how important building a good brand is. What Are The Benefits of Building of Branding? Here are a few big reasons why you need to build a brand: Increased exposure to your product/service/cause/company Memorability. A brand is a sign of good will. Its your reputation that people will remember. It creates loyalty. It creates an emotional bond. It enables you to set a price premium. Loyal consumers will pay the premium since they believe in it so much. It differentiates you from the market. It creates greater company equity. Youll attract investors and growth. With that said, how can you get started building your brand? Where do you even start?

The good news is, I've put together a course that you can follow so that you can start building an incredible brand. You discover how to be everywhere, stand out from your competition and build an incredible brand! This is THE essential course on branding. If you're just starting out, this is the perfect companion.

Agradable ruta realizada junto al Bilbao Alpino que parte desde la localidad alavesa de Guinea, en la vertiente Sur de la sierra de Arkamo y que discurre por las cimas de Olvedo, Pelistornes y Cantoblanco.

Desde Guinea el camino es muy evidente, ya que las dos primeras cimas están muy cerca y separadas por un pequeño collado. Su subida es corta y casi directa y está señalizada justo a la salida del pueblo.

Al Olvedo se llega relativamente rápido. A pesar de que las nubes a veces nos impiden apreciar las vistas, el paisaje se intuye precioso.

2017-01-22_10-36-17

Para pasar del Olvedo al Pelistornes tan sólo tenemos que cruzar el collado y llegaremos en apenas 10 minutos a nuestra segunda cima del día.

2017-01-22_10-53-02

Una vez coronadas las cimas anteriores hay que continuar la travesía en dirección a la al Cantoblanco, que se asciende tras un durillo cortafuegos.

20170122_123405

Desde la cima tenemos justo en frente el Montemayor, máxima altura de la vecina sierra de Arkamo.2017-01-22_13-00-09

Finalmente, iniciamos el descenso hacia la curiosa localidad de Salinas de Añana...

20170122_142807

...donde podremos completar la ruta con una visita a las propias Salinas.

20170122_142812

Una ruta de unos 15 kilómetros sin dificultades reseñables. Únicamente se hace necesaria logística de vehículos. De no tener esta facilidad entonces es mejor realizar únicamente la subida al Olvedo y Pelistornes.

Tu voto:

Publicado en Araba, Rutas fáciles | Deja un comentario

Los Retos de 2017

Publicado el 01/24/2017 por 12meses12montes

Bueno, un nuevo año que ha pasado y uno nuevo que acaba de comenzar. 2016 fue un año muy intenso, si bien los retos que nos marcamos en un principio sólo se vieron cumplidos en una tercera parte. No fue un buen año para ellos, ésta vez la alineación de planetas se generó en pocas ocasiones.

Sin embargo, no decaemos. Cogemos el testigo y no vamos a desistir en su intento, por lo que los retos que no

conseguimos cumplir en 2016 serán los que tratemos de realizar en 2017, más algunos otros, a ver qué os parecen. Seguir leyendo

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