

Consumer Behavior



Agradable ruta realizada junto al Bilbao Alpino que parte desde la localidad alavesa de Guinea, en la vertiente Sur de la sierra de Arkamo y que discurre por las cimas de Olvedo, Pelistornes y Cantoblanco.

Desde Guinea el camino es muy evidente, ya que las dos primeras cimas están muy cerca y separadas por un pequeño collado. Su subida es corta y casi directa y está señalizada justo a la salida del pueblo.

Al Olvedo se llega relativamente rápido. A pesar de que las nubes a veces nos impiden apreciar las vistas, el paisaje se intuye precioso.

2017-01-22_10-36-17

Para pasar del Olvedo al Pelistornes tan sólo tenemos que cruzar el collado y llegaremos en apenas 10 minutos a nuestra segunda cima del día.

2017-01-22_10-53-02

Una vez coronadas las cimas anteriores hay que continuar la travesía en dirección a la al Cantoblanco, que se asciende tras un durillo cortafuegos.

20170122_123405

Desde la cima tenemos justo en frente el Montemayor, máxima altura de la vecina sierra de Arkamo.2017-01-22_13-00-09

Finalmente, iniciamos el descenso hacia la curiosa localidad de Salinas de Añana...

20170122_142807

...donde podremos completar la ruta con una visita a las propias Salinas.

20170122_142812

Una ruta de unos 15 kilómetros sin dificultades reseñables. Únicamente se hace necesaria logística de vehículos. De no tener esta facilidad entonces es mejor realizar únicamente la subida al Olvedo y Pelistornes.

Tu voto:

Publicado en Araba, Rutas fáciles | Deja un comentario

Los Retos de 2017

Publicado el 01/24/2017 por 12meses12montes

Bueno, un nuevo año que ha pasado y uno nuevo que acaba de comenzar. 2016 fue un año muy intenso, si bien los retos que nos marcamos en un principio sólo se vieron cumplidos en una tercera parte. No fue un buen año para ellos, ésta vez la alineación de planetas se generó en pocas ocasiones.

Sin embargo, no decaemos. Cogemos el testigo y no vamos a desistir en su intento, por lo que los retos que no

conseguimos cumplir en 2016 serán los que tratemos de realizar en 2017, más algunos otros, a ver qué os parecen. Seguir leyendo

[\[PDF\] Peculiar Velocity in Action: A Theory of Classical & Quantum Mechanics](#)

[\[PDF\] Evaluation des performances et diagnostic dun systeme irrigue: Cas de la vallee du KOU au Burkina Faso \(French Edition\)](#)

[\[PDF\] Buses Under Fire: Northern Irelands Buses in the Troubles](#)

[\[PDF\] Trend Trading Set-Ups: Entering and Exiting Trends for Maximum Profit](#)

[\[PDF\] Newsgroups \(the.little.internet.guides\)](#)

[\[PDF\] Neuromarketing en accion \(Spanish Edition\)](#)

[\[PDF\] Organic Semiconductors](#)

Journal of Consumer Behaviour - Wiley Online Library May 8, 2014 How many times throughout the day do people make product decisions? If you stop to think about it, many product decisions are made every **Cracking The Code Of Consumer Psychology - Forbes** consumer behaviour in action boxes focus on consumer decisions allowing students to focus on the applications of the concepts and theories underpinning **Consumer Behavior: Wayne D. Hoyer, Deborah J. MacInnis, Rik** The lesson addresses consumer behavior in marketing. Consumer behavior is explained and the way companies learn about consumer behavior is **Consumer Behavior (10th Edition): Michael R. Solomon** Consumer Behaviour deals with various stages that a consumer goes through before purchasing any product or service. Lets understand the concept in detail **Consumer Behavior in 2017 [Infographic] - BigCommerce : Consumer Behavior eBook: J. Paul Peter: Kindle Store** **Master in Market Research and Consumer Behavior IE** One official definition of consumer behavior is The study of individuals, groups, or organizations and the processes they use to select, secure, use, and dispose of products, services, experiences, or ideas to satisfy needs and the impacts that these processes have on the consumer and society. **Consumer Behavior - MSI Web Site - Marketing Science Institute** Jun 22, 2015 Consumer behavior is all about the way people buy and use products and services. Understanding consumer behavior can help you be more **Consumer Behavior News -- ScienceDaily** Consumer behavior is a hotbed of psychological research as it ties together issues of communication (advertising and marketing), identity (you are what you **Consumer Behaviour - SlideShare** Discover the best Marketing & Consumer Behavior in Best Sellers. Find the top 100 most popular items in Amazon Books Best Sellers. **What is Consumer Behaviour? - YouTube** Learn how customers buy with these 10 consumer behavior studies. Use proven psychology to help enhance your persuasion, influence, and marketing efforts. **none Consumer Behavior: 10 Psychology Studies on Marketing and** News about consumer behavior. Commentary and archival information about consumer behavior from The New York Times. **Retailing & Consumer Behavior School of Human Ecology** Consumer behaviour, also called as consumer psychology, is a branch of applied psychology, marketing and organizational behaviour. It examines consumers **Consumer Behaviour SAGE Publications Ltd** Consumer Behavior [Wayne D. Hoyer, Deborah J. MacInnis, Rik Pieters] on . *FREE* shipping on qualifying offers. **CONSUMER BEHAVIOR Consumer Behavior - The New York Times** Jan 2, 2012 - 1 min - Uploaded by B2Bwhiteboard Consumer behaviour is the study of when, why, how, and where people do or do not buy a **Consumer Behavior: The Psychology of Marketing** Aug 20, 2013 Michael is a New York-based expert in consumer behavior and consumer psychology who has been helping companies to understand **How to Understand and Influence Consumer Behavior - Brandwatch** Retailing and Consumer Behavior (RCB) leverages technology and research to understand and improve the global customer experience. Ranked one of the top **Amazon Best Sellers: Best Marketing & Consumer Behavior** Reports. Being in the Moment: The Effects of Ephemeral Communication in Social Media. Jun 8, 2017 Ran Kivetz and Daniel He, 2017, 17-112. Ephemeral **What is Consumer Behavior? - Marketing Teacher** IEs Master in Market Research & Consumer Behavior trains students to become consumer & market experts who drive product, marketing and strategy **What is consumer buying behavior? definition and meaning** Consumer behavior evaluations take a close look at people and the processes utilized in spending. Closely examining these behaviors and the methods of their **Online Consumer Behavior - Taylor & Francis eBooks** Definition of consumer buying behavior: The process by which individuals search for, select, purchase, use, and dispose of goods and services, in satisfaction of **How Fake News is Changing Consumer Behavior** Nov 27, 2008 The basics of Consumer behaviour on a powerpoint presentation. **Consumer behaviour - Wikipedia** Oct 28, 2016 Consumer behavior looks at how individuals select and use products and services. Understanding consumers holistically can be key to Consumer Behavior. Read the latest research on what motivates people to buy, how brand names affect

the brain, mindless autopilot through decision-making **Marketing Foundations: Understanding Consumer Behavior**
Consumer behaviour is the study of individuals, groups, or organizations and the processes they use to select, secure, use, and dispose of products, services, experiences, or ideas to satisfy their needs and wants. **Category: Consumer behaviour - Wikipedia** May 4, 2017 Fake news is changing consumer behavior. In many ways, fake news has made consumers smarter. They are more skeptical of the reliability of