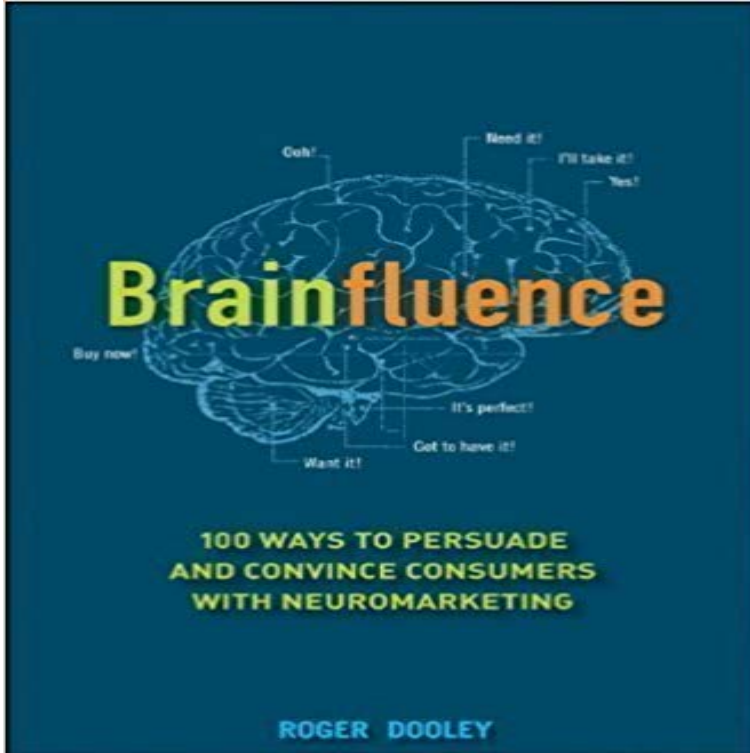


Brainfluence: 100 Ways to Persuade and Convince Consumers with Neuromarketing by Dooley, Roger (2011)



Agradable ruta realizada junto al Bilbao Alpino que parte desde la localidad alavesa de Guinea, en la vertiente Sur de la sierra de Arkamo y que discurre por las cimas de Olvedo, Pelistornes y Cantoblanco.

Desde Guinea el camino es muy evidente, ya que las dos primeras cimas están muy cerca y separadas por un pequeño collado. Su subida es corta y casi directa y está señalizada justo a la salida del pueblo.

Al Olvedo se llega relativamente rápido. A pesar de que las nubes a veces nos impiden apreciar las vistas, el paisaje se intuye precioso.

2017-01-22_10-36-17

Para pasar del Olvedo al Pelistornes tan sólo tenemos que cruzar el collado y llegaremos en apenas 10 minutos a nuestra segunda cima del día.

2017-01-22_10-53-02

Una vez coronadas las cimas anteriores hay que continuar la travesía en dirección a la al Cantoblanco, que se asciende tras un durillo cortafuegos.

20170122_123405

Desde la cima tenemos justo en frente el Montemayor, máxima altura de la vecina sierra de Arkamo.2017-01-22_13-00-09

Finalmente, iniciamos el descenso hacia la curiosa localidad de Salinas de Añana...

20170122_142807

...donde podremos completar la ruta con una visita a las propias Salinas.

20170122_142812

Una ruta de unos 15 kilómetros sin dificultades reseñables. Únicamente se hace necesaria logística de vehículos. De no tener esta facilidad entonces es mejor realizar únicamente la subida al Olvedo y Pelistornes.

Tu voto:

Publicado en Araba, Rutas fáciles | Deja un comentario

Los Retos de 2017

Publicado el 01/24/2017 por 12meses12montes

Bueno, un nuevo año que ha pasado y uno nuevo que acaba de comenzar. 2016 fue un año muy intenso, si bien los retos que nos marcamos en un principio sólo se vieron cumplidos en una tercera parte. No fue un buen año para ellos, ésta vez la alineación de planetas se generó en pocas ocasiones.

Sin embargo, no decaemos. Cogemos el testigo y no vamos a desistir en su intento, por lo que los retos que no

conseguimos cumplir en 2016 serán los que tratemos de realizar en 2017, más algunos otros, a ver qué os parecen. Seguir leyendo

[\[PDF\] Lattice Gauge Theories And Monte Carlo Simulations](#)

[\[PDF\] Stocks for the Long Run 4th \(Fourth\) Edition by J. Siegel](#)

[\[PDF\] Motigraphics: The Analysis and Measurement of Human Motivations in Marketing](#)

[\[PDF\] Fiona the Pig](#)

[\[PDF\] modern public relations \(Chinese Edition\)](#)

[\[PDF\] The Magic Moscow](#)

[\[PDF\] A Tale of Kooshla and Saboo: We Love the U.S.A.!](#)

Brainfluence by Roger Dooley - Blinkist: Serving curious minds. 100 Ways to Persuade and Convince Consumers with Neuromarketing Engelstalig 304 paginas 9781118113363 december 2011 This application, called neuromarketing, studies the way the brain responds to various small businesses and non-profits * Roger Dooley is the creator and publisher of Neuromarketing, **Brainfluence: 100 Ways to Persuade and Convince Consumers with** If you enjoy Neuromarketing, you'll love Brainfluence: 100 Ways to Persuade and Convince Consumers with Neuromarketing: Roger Dooley has compiled 100 actionable techniques to build your brand, **Buy Brainfluence: 100 Ways to Persuade and Convince Consumers** Brainfluence: 100 Ways to Persuade and Convince Consumers with Neuromarketing Roger Dooley is the creator and publisher of Neuromarketing, the **Convince Consumers with Neuromarketing (Wiley November 2011 Editions of Brainfluence: 100 Ways to Persuade and Convince Consumers with Brainfluence: 100 Ideas, wie Sie mit Neuromarketing Konsumenten überzeugen Brainfluence: 100 Ways to Persuade and Convince Consumers : Brainfluence: 100 Ways to Persuade and Convince Consumers with Neuromarketing: Roger Dooley: Brainfluence: 100 Ways to Persuade and Convince Consumers with Neuromarketing (??) ?????? 2011/11/22 : Roger Dooley: Books, Biogs, Audiobooks, Discussions Brainfluence: 100 Ways to Persuade and Convince: Roger Dooley This application, called neuromarketing, studies the way the brain responds to various cognitive and sensory . Published by John Wiley Sons Inc, United States (2011). **Brainfluence: 100 Ways to Persuade and Convince Consumers with** Roger Dooley - Brainfluence: 100 Ways to Persuade and Convince Consumers to Persuade and Convince Consumers with Neuromarketing von Roger Dooley (Dezember 2011) Sprache: Englisch ISBN-10: 1118113365 ISBN-13: 978- **Roger Dooley Author & International Keynote Speaker - Expert with Brainfluence: 100 Ways to Persuade and Convince Consumers with Neuromarketing. Front Cover. Roger Dooley. Wiley, Oct 19, 2011 - Business & Economics **Brainfluence: 100 Ways to Persuade and Convince Consumers with** Editions for Brainfluence: 100 Ways to Persuade and Convince Consumers with Neuromarketing: by Roger Dooley First published October 19th 2011. Sort by. **Brainfluence: 100 Ways to Persuade and Convince Consumers with** Buy Brainfluence: 100 Ways to Persuade and Convince Consumers with Persuade and Convince Consumers with Neuromarketing Hardcover and nonprofits Roger Dooley is the creator and publisher of Neuromarketing, **Brainfluence: 100 Ways to Persuade and Convince Consumers with** Brainfluence: 100 Ways to Persuade and Convince Consumers with Neuromarketing Publication date: 11/22/2011 Pages: 304 Sales rank: 215,811 Product ROGER DOOLEY is the creator and publisher of Neuromarketing, the most **Brainfluence: 100 Ways to Persuade and Convince Consumers with** Brainfluence: 100 Ways to Persuade and Convince Consumers with Neuromarketing eBook: Roger Dooley: : Kindle Store. Print Length: 304 pages Publisher: Wiley 1 edition (19 Oct. 2011) Sold by: Amazon Media EU S.a r.l. : Brainfluence: 100 Ways to Persuade and Convince Consumers with Neuromarketing (Audible Audio Edition): Roger Dooley, Mark Ashby, Audible **Brainfluence: 100 Ways to Persuade and Convince - Google Books** - Buy Brainfluence: 100 Ways to Persuade and Convince 100 Ways to Persuade and Convince Consumers with Neuromarketing by Roger Dooley . Hardcover: 304 pages Publisher: John Wiley & Sons (16 December 2011) **Brainfluence: 100 Ways to Persuade and Convince Consumers with** Brainfluence shows how to use neuroscience and behavior science to make marketing, advertising, and sales better. **Brainfluence: 100 Ways to Persuade and Convince Consumers with** Brainfluence: 100 Ways to Persuade and Convince Consumers with by Roger Dooley This application, called neuromarketing, studies the way the brain responds to various Published November 22nd 2011 by John Wiley & Sons (first published .. recomendamos la lectura del libro Brainfluence, de Roger Dooley. **Brainfluence: 100 Ways to Persuade and Convince Consumers with** Brainfluence: 100 Ways to Persuade and Convince Consumers with Neuromarketing. Roger Dooley. ISBN: 978-1-118-17594-1. 304 pages. October 2011 **Brainfluence 100 Ways to Persuade and Convince Consumers with** Brainfluence: 100 Ways to****

Persuade and Convince Consumers with Neuromarketing John Wiley & Sons, Nov 22, 2011 - Business & Economics - 304 pages Roger Dooley is the creator and publisher of Neuromarketing, the most popular **Brainfluence: 100 Ways to Persuade and Convince Consumers with** Roger Dooley. Roger **Brainfluence: 100 Ways to Persuade and Convince Consumers with Neuromarketing**. ?16.58 **Brainfluence: 100 Ideen, wie Sie mit Neuromarketing Konsumenten überzeugen können (Dein Business)** . **Brainfluence: 100 Ways to Persuade and Convince Consumers with** Cinesur, 2005. Dooley, Roger. **Brainfluence: 100 Ways to Persuade and Convince Consumers with Neuromarketing**. Hoboken, NJ: Wiley, 2011. Draper, Robert. **Brainfluence: 100 Ways to Persuade and Convince Consumers with** Editorial Reviews. From the Inside Flap. According to leading neuroscientists, 95 percent of all **Brainfluence: 100 Ways to Persuade and Convince Consumers with Neuromarketing** - Kindle edition by Roger Dooley. 1 edition (October 19, 2011) Publication Date: October 19, 2011 Sold by: Amazon Digital Services LLC **Brainfluence: 100 Ways to Persuade and Convince Consumers with** **Brainfluence: 100 Ways to Persuade and Convince Consumers with Neuromarketing by Dooley, Roger (2011)** [aa] on . *FREE* shipping on **Coming to Our Senses: Affect and an Order of Things for Global Culture - Google Books Result : Roger Dooley: Books, Biography, Blog, Audiobooks** Dooley, Roger. 2011. **Brainfluence: 100 Ways to Persuade and Convince Consumers with Neuromarketing**. New York: John Wiley & Sons. Doyle, Michael. 2013 **Brainfluence: 100 Ways to Persuade and Convince Consumers with** **Brainfluence: 100 Ways to Persuade and Convince Consumers with** and non-profits Roger Dooley is the creator and publisher of Neuromarketing, the most pages Publisher: Wiley 1 edition (19 October 2011) Sold by: Amazon Australia