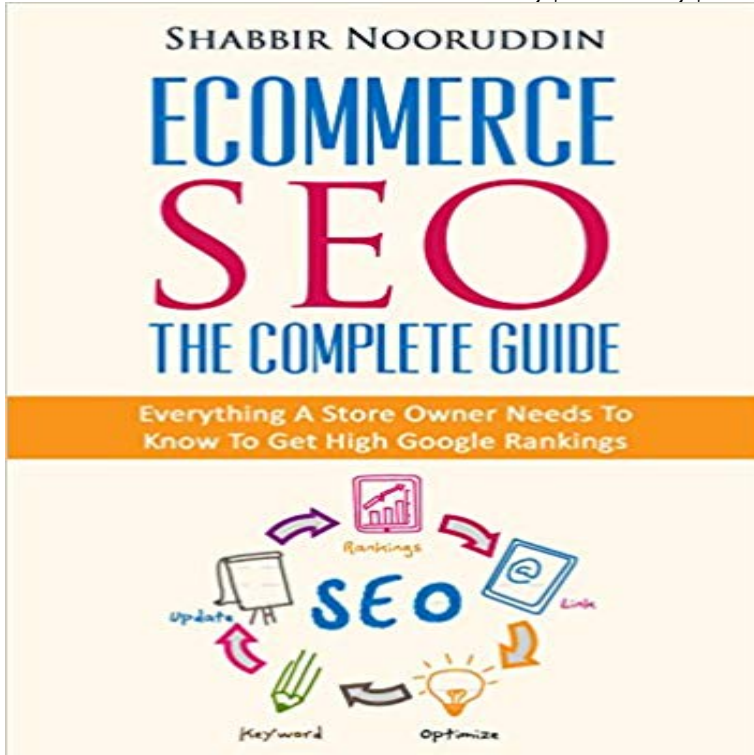


Ecommerce SEO - The Complete Guide: Everything A Store Owner Needs To Know To Get High Google Rankings



Are you struggling to get traffic to your online store? Google and other search engines are an almost unlimited source of free traffic that will keep coming to your store and bringing you sales. Most of the biggest stores in the world (Amazon included) get most of their traffic from organic search. The problem is, information about SEO is either too dispersed or too difficult to understand - especially if you are just interested in starting and running a business, and are not too technologically inclined. In this book, Shabbir Nooruddin takes years of research, studying, and experimenting and condenses it into a simple, actionable, easy-to-follow format. This book will teach you how you can tap into this huge traffic source and start bringing visitors to your store that will buy from you. Written in easy to understand language, Ecommerce SEO: The Complete Guide avoids using technical terms as much as possible and presents everything you need to know in order to get your ecommerce store ranked in a simple, actionable manner. By the time you are done with the book, you will be an SEO pro! You can literally follow the instructions in the book step by step and you'll start seeing your Google rankings increase. Here are some of the topics the book covers: What is SEO, The Different Kinds of SEO, Keyword Research, On-Page SEO, and Off-Page SEO. Do you struggle to find good keywords? This book will show you how. Do you struggle with making your pages easily accessible by Google? This book will show you how to optimize your pages for the best results. Do you struggle with building links to your store, or don't know where to start? This book will walk you through some link building techniques that are guaranteed to get you results. About the author Shabbir Nooruddin is an ecommerce entrepreneur and blogger at Bootstrapping Ecommerce. Shabbir grew an online store from zero

visitors to 40,000 visitors per month and growing in less than two years. That website is still his best performer, and only getting stronger. In this book, he shares the same techniques he used to rank his store so that you can do the same for yours.

Agradable ruta realizada junto al Bilbao Alpino que parte desde la localidad alavesa de Guinea, en la vertiente Sur de la sierra de Arkamo y que discurre por las cimas de Olvedo, Pelistornes y Cantoblanco.

Desde Guinea el camino es muy evidente, ya que las dos primeras cimas están muy cerca y separadas por un pequeño collado. Su subida es corta y casi directa y está señalizada justo a la salida del pueblo.

Al Olvedo se llega relativamente rápido. A pesar de que las nubes a veces nos impiden apreciar las vistas, el paisaje se intuye precioso.

2017-01-22_10-36-17

Para pasar del Olvedo al Pelistornes tan sólo tenemos que cruzar el collado y llegaremos en apenas 10 minutos a nuestra segunda cima del día.

2017-01-22_10-53-02

Una vez coronadas las cimas anteriores hay que continuar la travesía en dirección a la al Cantoblanco, que se asciende tras un durillo cortafuegos.

20170122_123405

Desde la cima tenemos justo en frente el Montemayor, máxima altura de la vecina sierra de Arkamo.2017-01-22_13-00-09

Finalmente, iniciamos el descenso hacia la curiosa localidad de Salinas de Añana...

20170122_142807

...donde podremos completar la ruta con una visita a las propias Salinas.

20170122_142812

Una ruta de unos 15 kilómetros sin dificultades reseñables. Únicamente se hace necesaria logística de vehículos. De no tener esta facilidad entonces es mejor realizar únicamente la subida al Olvedo y Pelistornes.

Tu voto:

Publicado en Araba, Rutas fáciles | Deja un comentario

Los Retos de 2017

Publicado el 01/24/2017 por 12meses12montes

Bueno, un nuevo año que ha pasado y uno nuevo que acaba de comenzar. 2016 fue un año muy intenso, si bien los retos que nos marcamos en un principio sólo se vieron cumplidos en una tercera parte. No fue un buen año para ellos, ésta vez la alineación de planetas se generó en pocas ocasiones.

Sin embargo, no decaemos. Cogemos el testigo y no vamos a desistir en su intento, por lo que los retos que no

conseguimos cumplir en 2016 serán los que tratemos de realizar en 2017, más algunos otros, a ver qué os parecen. Seguir leyendo

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