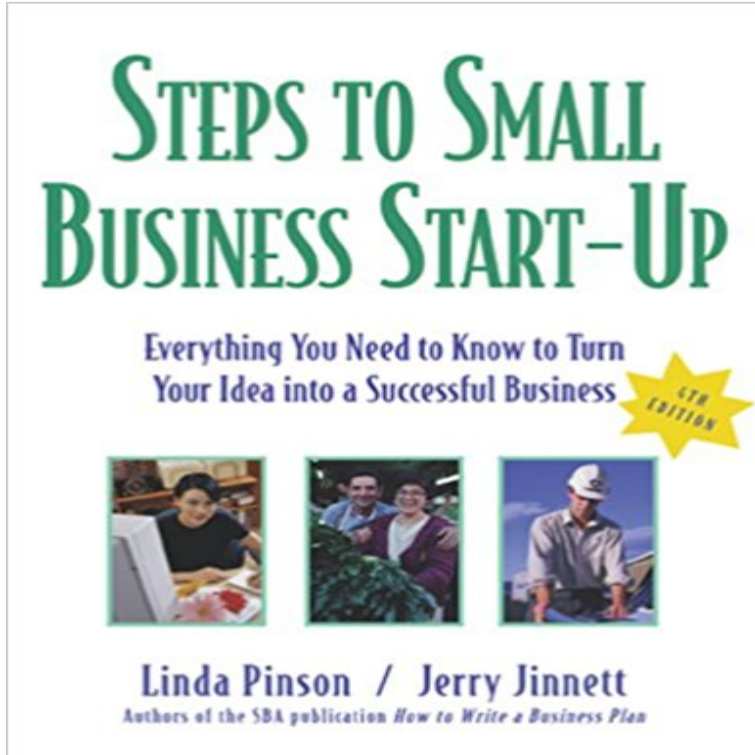


# Steps to Small Business Start-Up: Everything You Need to Know to Turn Your Idea into a Successful Business



When it comes to starting a new venture, there are myriad details that require consideration-everything from finding a name and getting needed licenses to financing and promoting the new business in the crucial early days. Without a practical road map, entrepreneurs can easily lose their way in a thicket of pressing legal and financial issues. One of the most popular resources for those considering starting a business is Steps to Small Business Start-Up. Now completely revised in an all-new and up-to-date fifth edition, it offers guidance and wisdom from two entrepreneurs and authors who have been down this road. These are proven techniques for building a successful business from a solid foundation, starting with the fundamentals. With this start-up guide as mentor, entrepreneurs have the tools at hand to answer their most important questions: Is this business viable? Where should it be located? What is the best legal structure? How about cash flow? The authors provide a detailed and systematic process for covering all the bases: \*Identify the most appropriate business. \*Use existing technologies to speed up research and handle details with ease. \*Deal with money and financial issues up front-what to do, how to avoid pitfalls. \*Protect business assets with insurance, trademark, copyright, patent, and other strategies. The charts, figures, spreadsheets, and forms will support business owners so they make all the right moves. This is the one-stop resource covering all the basics needed to launch a successful new venture.

Agradable ruta realizada junto al Bilbao Alpino que parte desde la localidad alavesa de Guinea, en la vertiente Sur de la sierra de Arkamo y que discurre por las cimas de Olvedo, Pelistornes y Cantoblanco.

Desde Guinea el camino es muy evidente, ya que las dos primeras cimas están muy cerca y separadas por un pequeño collado. Su subida es corta y casi directa y está señalizada justo a la salida del pueblo.

Al Olvedo se llega relativamente rápido. A pesar de que las nubes a veces nos impiden apreciar las vistas, el paisaje se intuye precioso.

2017-01-22\_10-36-17

Para pasar del Olvedo al Pelistornes tan sólo tenemos que cruzar el collado y llegaremos en apenas 10 minutos a nuestra segunda cima del día.

2017-01-22\_10-53-02

Una vez coronadas las cimas anteriores hay que continuar la travesía en dirección a la al Cantoblanco, que se asciende tras un durillo cortafuegos.

20170122\_123405

Desde la cima tenemos justo en frente el Montemayor, máxima altura de la vecina sierra de Arkamo.2017-01-22\_13-00-09

Finalmente, iniciamos el descenso hacia la curiosa localidad de Salinas de Añana...

20170122\_142807

...donde podremos completar la ruta con una visita a las propias Salinas.

20170122\_142812

Una ruta de unos 15 kilómetros sin dificultades reseñables. Únicamente se hace necesaria logística de vehículos. De no tener esta facilidad entonces es mejor realizar únicamente la subida al Olvedo y Pelistornes.

Tu voto:

Publicado en Araba, Rutas fáciles | Deja un comentario

Los Retos de 2017

Publicado el 01/24/2017 por 12meses12montes

Bueno, un nuevo año que ha pasado y uno nuevo que acaba de comenzar. 2016 fue un año muy intenso, si bien los retos que nos marcamos en un principio sólo se vieron cumplidos en una tercera parte. No fue un buen año para ellos, ésta vez la alineación de planetas se generó en pocas ocasiones.

Sin embargo, no decaemos. Cogemos el testigo y no vamos a desistir en su intento, por lo que los retos que no conseguimos cumplir en 2016 serán los que tratemos de realizar en 2017, más algunos otros, a ver qué os parecen.

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